

Long Marston Village Traffic trends 2025/2026

Long Marston currently has two traffic calming “Vehicle Activated Signs”, (VAS units) located at either end of the village. These two VAS units work in conjunction with the two “Traffic Calming Build Outs” to slow driver’s speed as they drive through the village. The traffic calming VAS units have one main purpose, to show drivers their actual speed as they approach the unit with a display message, such as “Slow Down” or “Thank You” when they are within the speed limit. The two traffic calming display units have proved successful in slowing vehicles driven through the village.

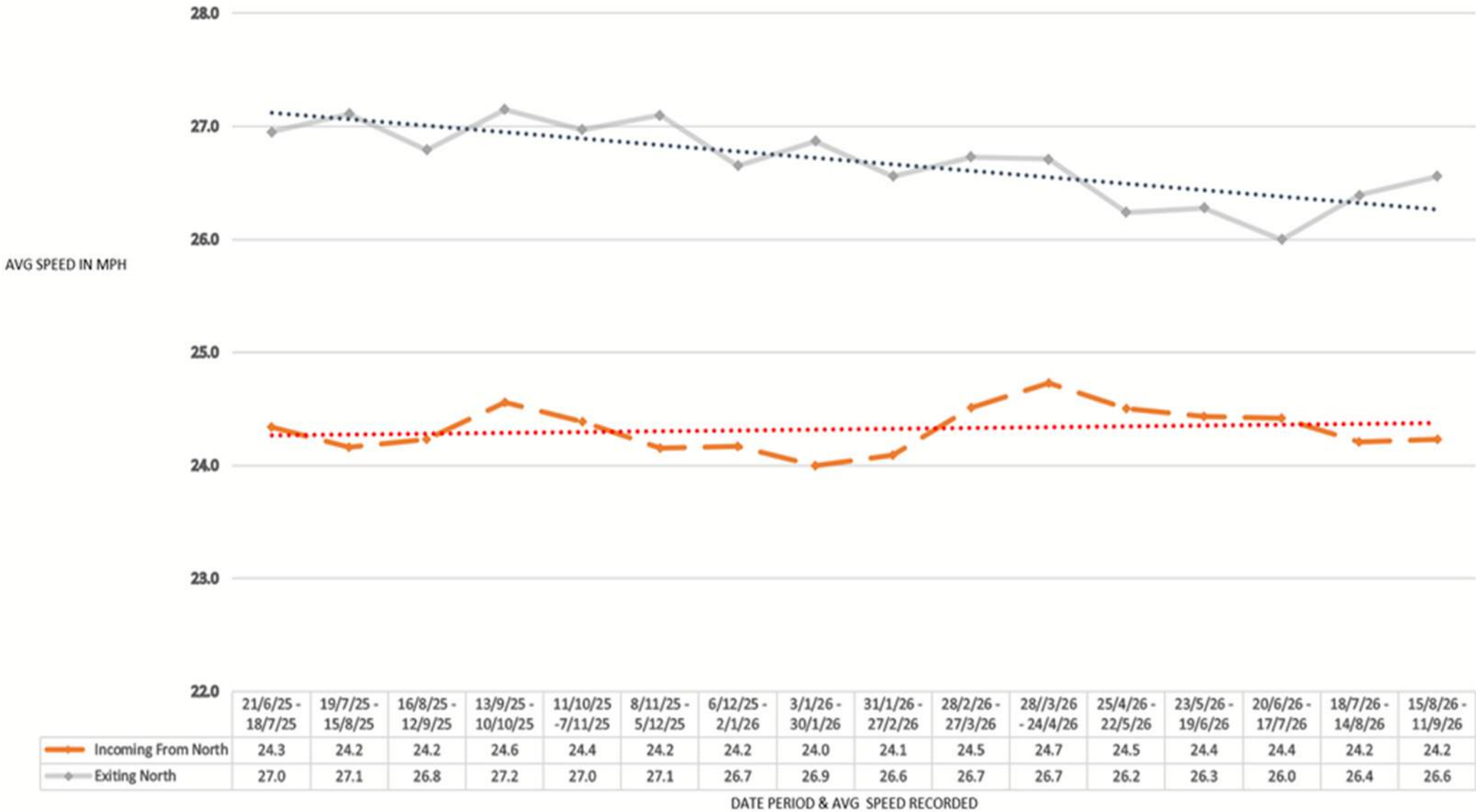
They also have a secondary function in the software, which is to collect and collate data. The software is not designed, nor intended, for specific individual vehicle analysis. However, it does provide automatically collated statistical data for trend comparisons of driving behaviour and speeds. This data is captured 24 hrs/day, 7 days a week using the same data collection machines from the same collection points, giving constancy comparisons to be made.

The following charts show the traffic trends and speeds through the village for the last 15 months. So, we can see the trend over time and also compare the last 3 calendar months to the same 3 months of the prior year to compare any seasonal trends.

All charts show the data collated for both incoming vehicles and exiting vehicles as they pass the Vehicle Activated Signs (VAS units) at each end of the village.

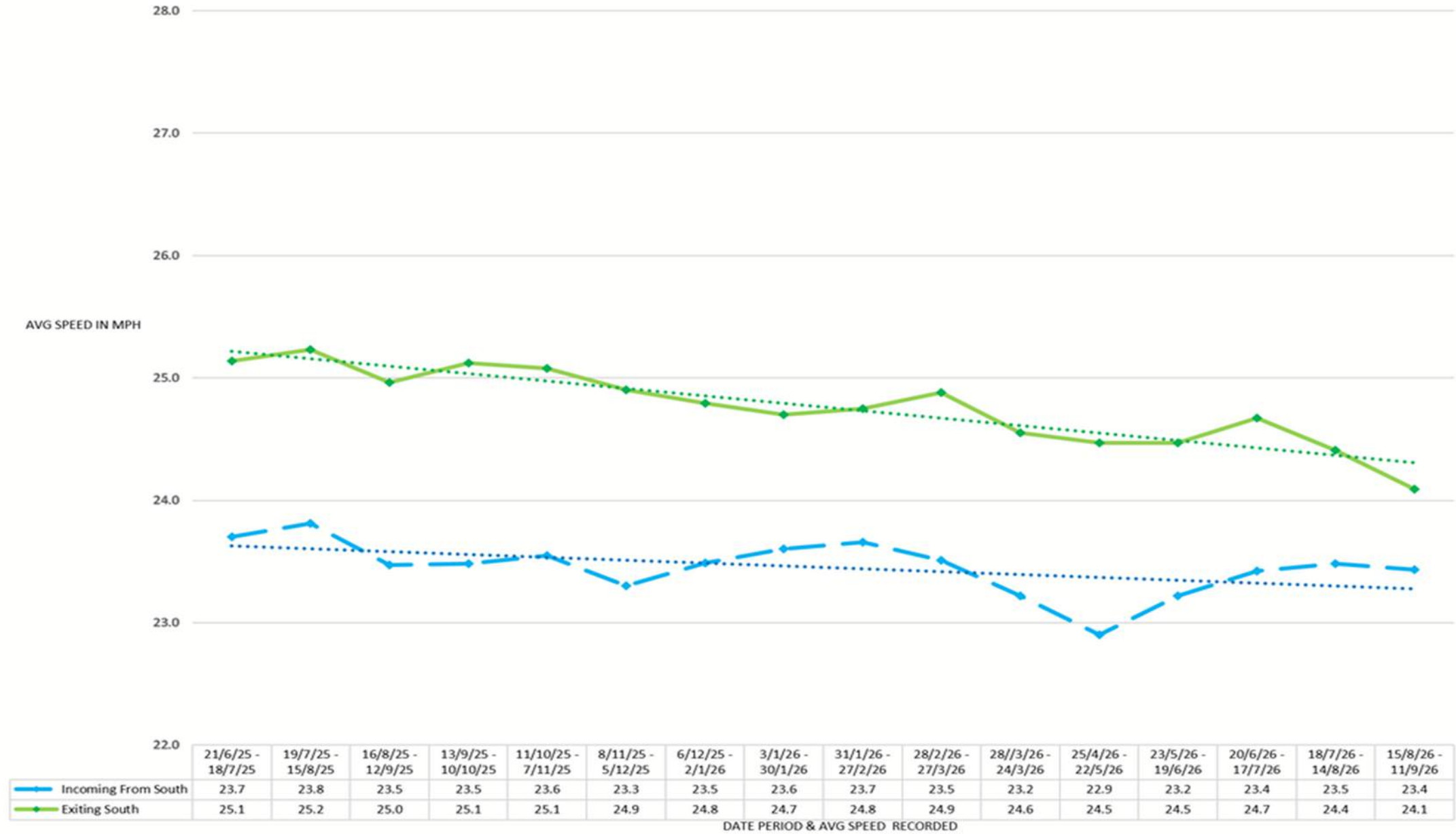
AVERAGE SPEEDS (Trends shows by the dotted lines)

North Speed Display Location. Avg Speed In mph.
Recorded between Pear Tree Close to Rumer Close



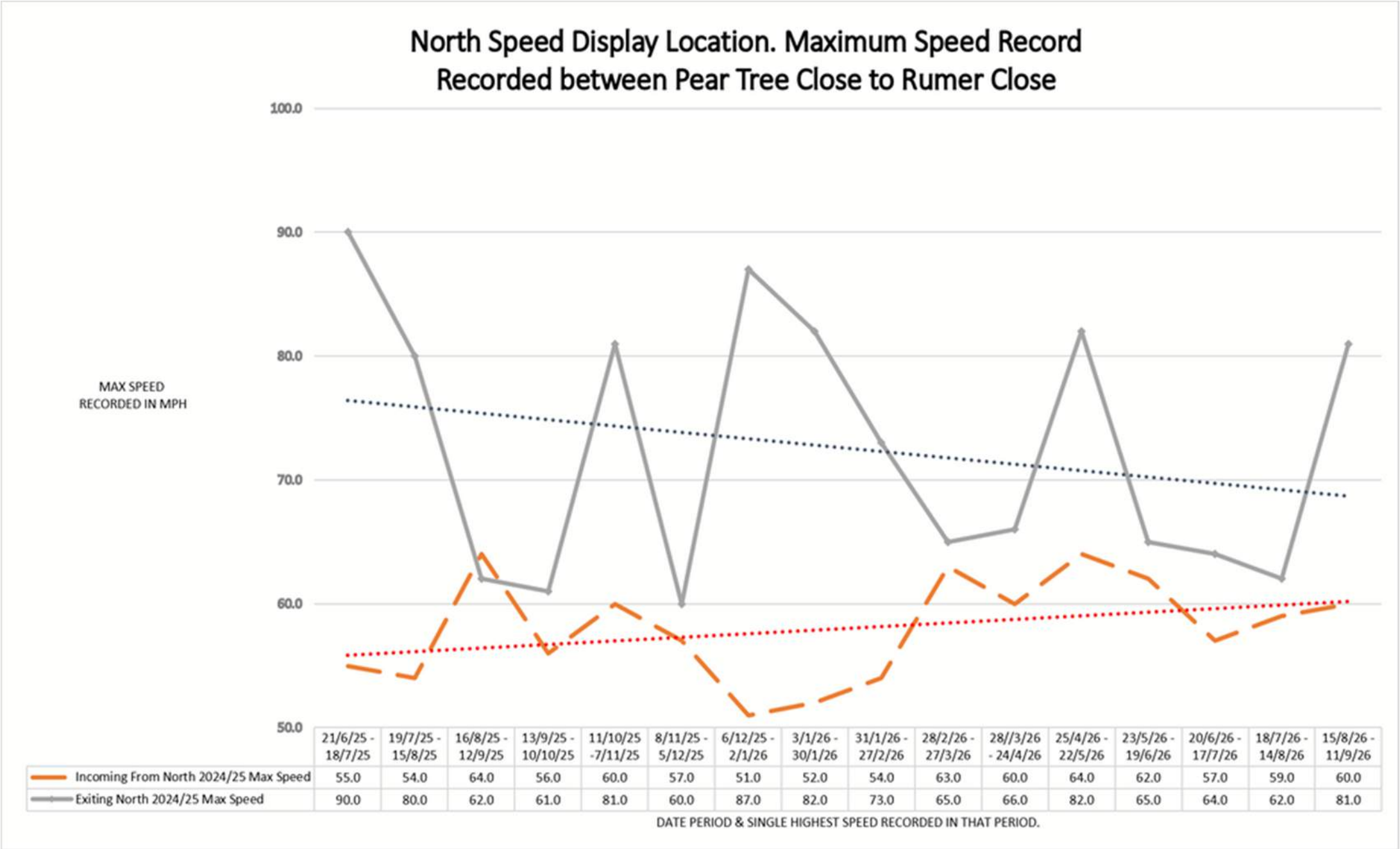
AVERAGE SPEEDS (Trends shows by the dotted lines)

South Speed Display Location. Avg Speed In mph.
Recorded between Wyre Lane & The Brickall



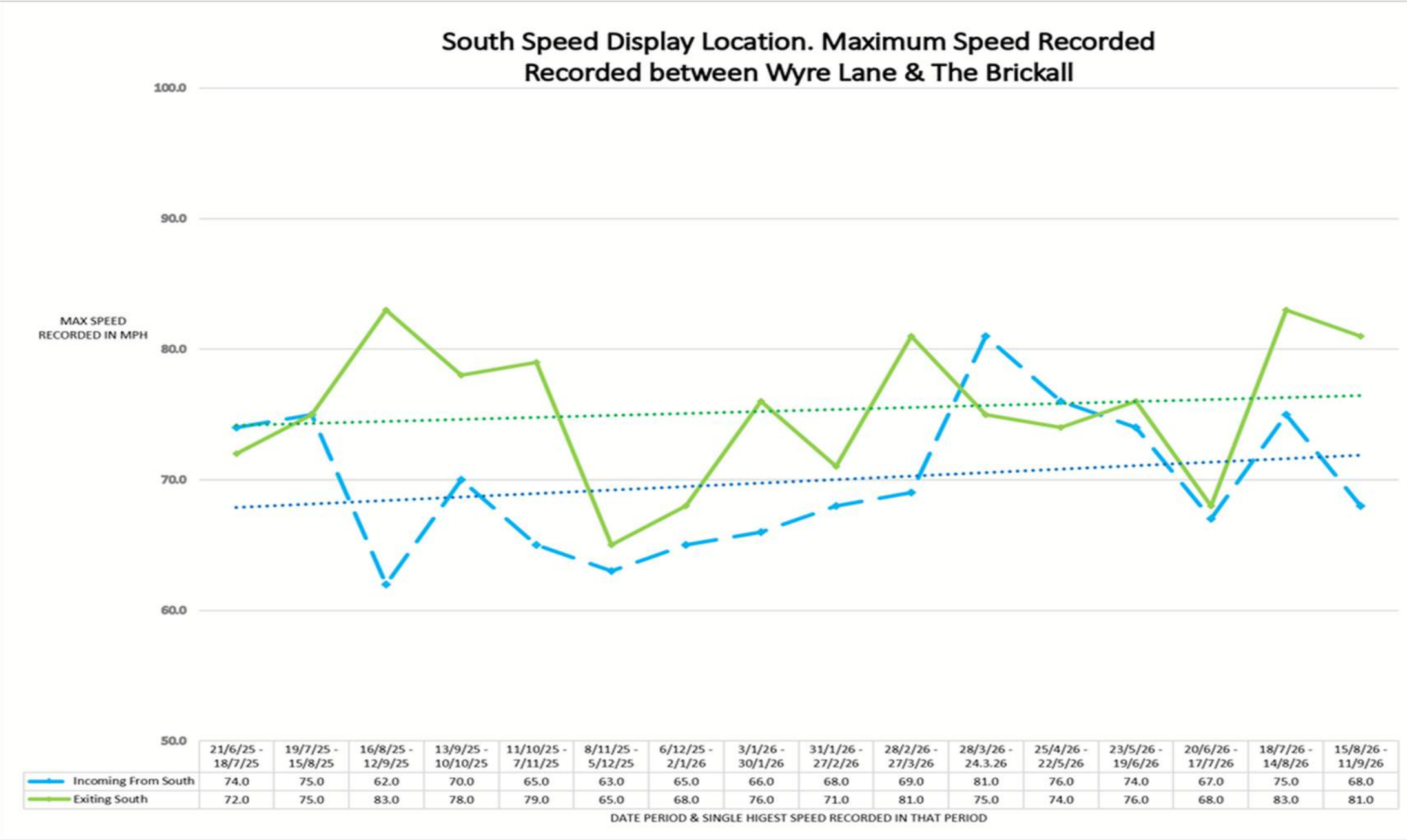
MAXIMUM SPEEDS

Each one of these bars on the chart below is the record of the single fastest vehicle, taken from all vehicles driven within the 28 day period.
Its simply a record of the single worst driver speed in that 28 day period.

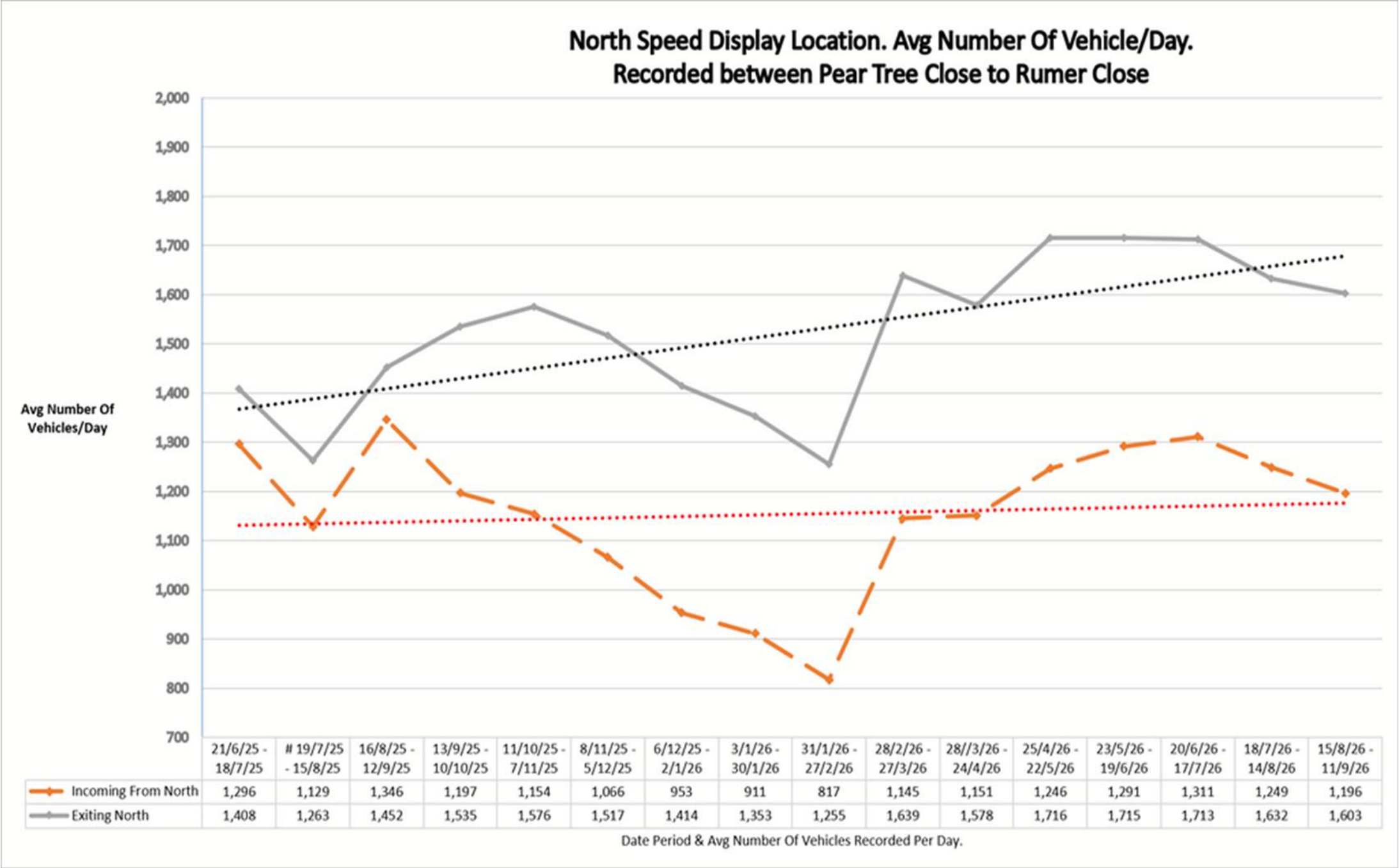


MAXIMUM SPEEDS

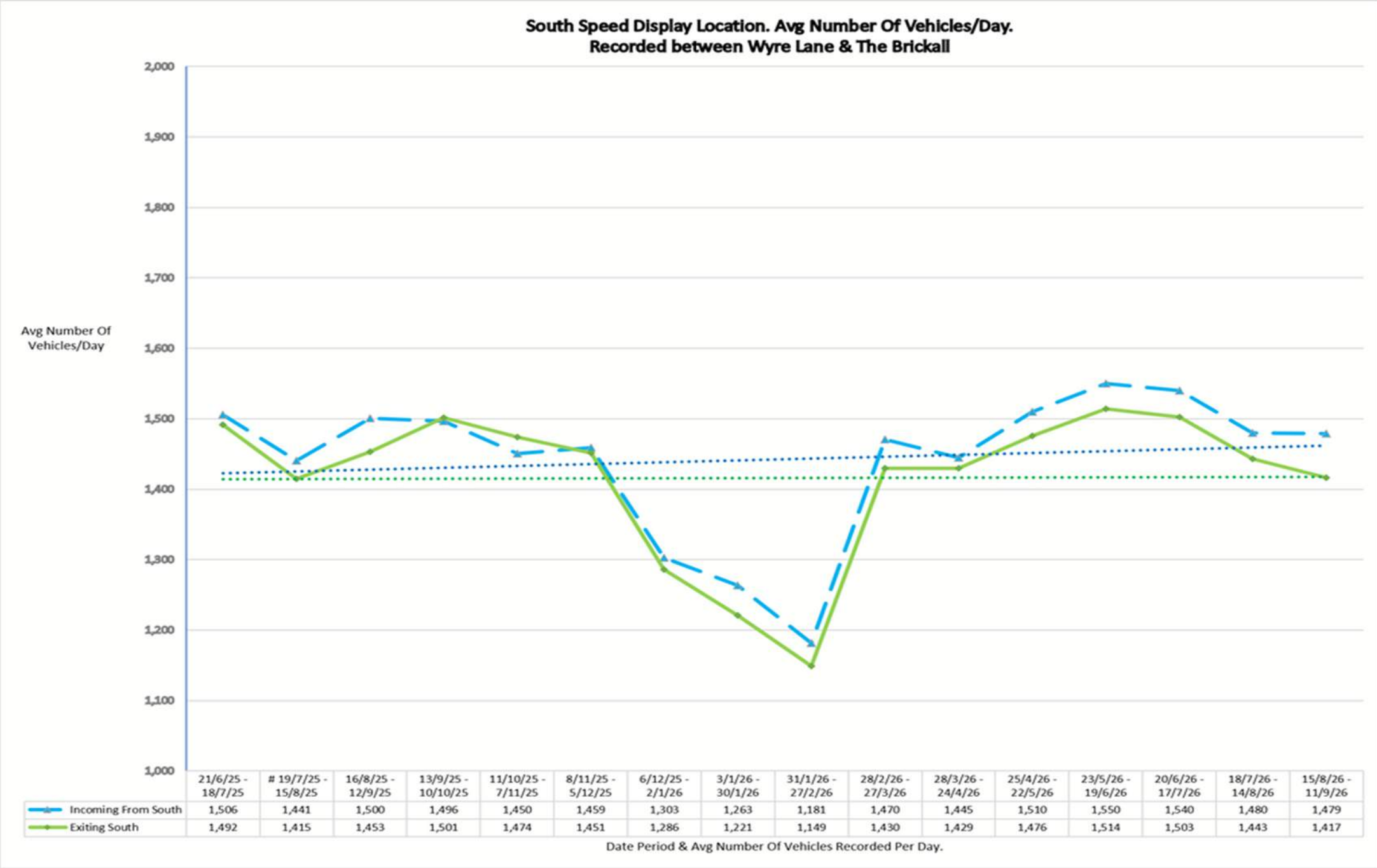
Each one of these bars on the chart below is the record of the single fastest vehicle, taken from all vehicles driven within the 28 day period.
Its simply a record of the single worst driver speed in that 28 day period.



AVERAGE NUMBER OF VEHICLES PER DAY (Trends shows by the dotted lines)

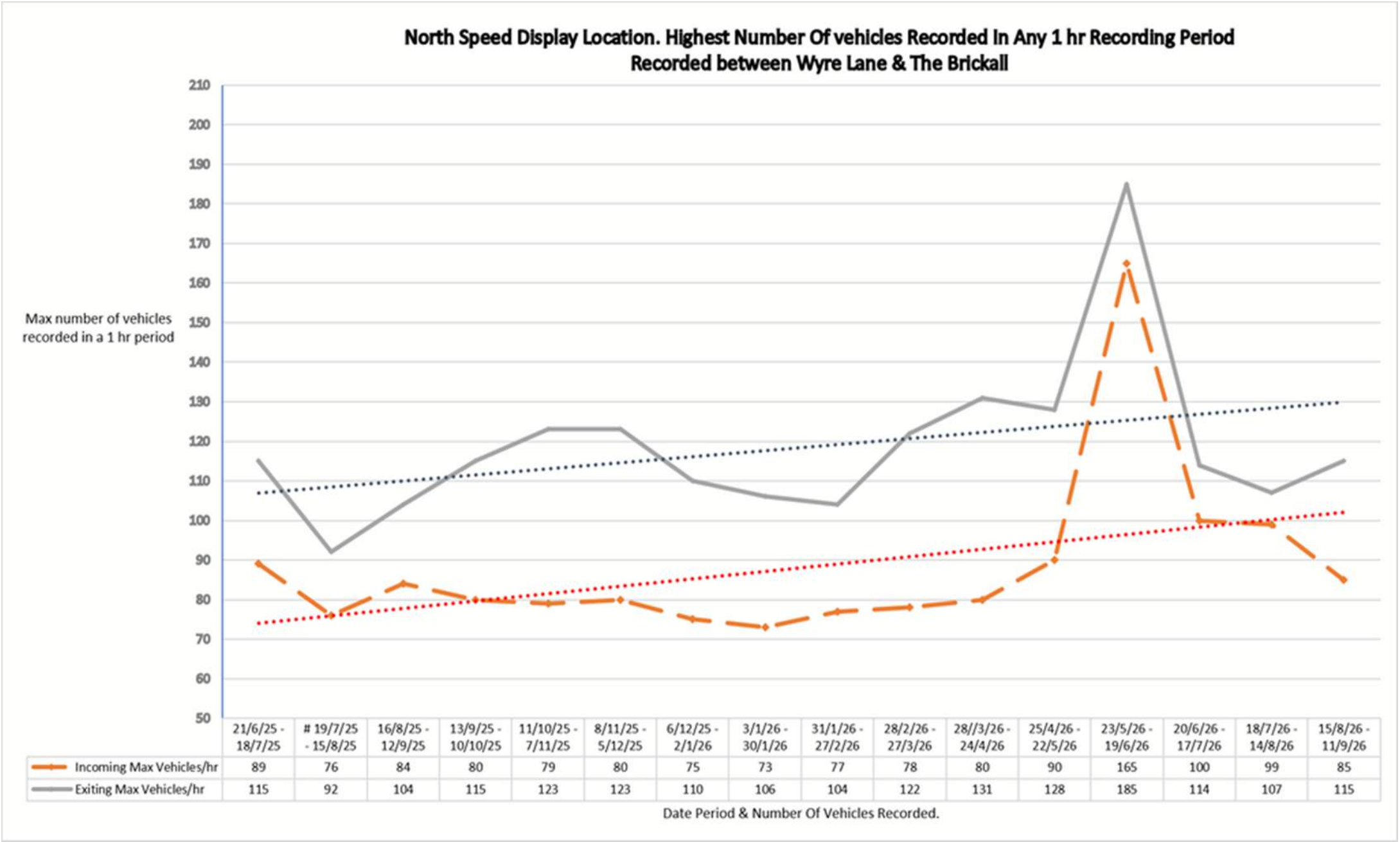


AVERAGE NUMBER OF VEHICLES PER DAY (Trends shows by the dotted lines)



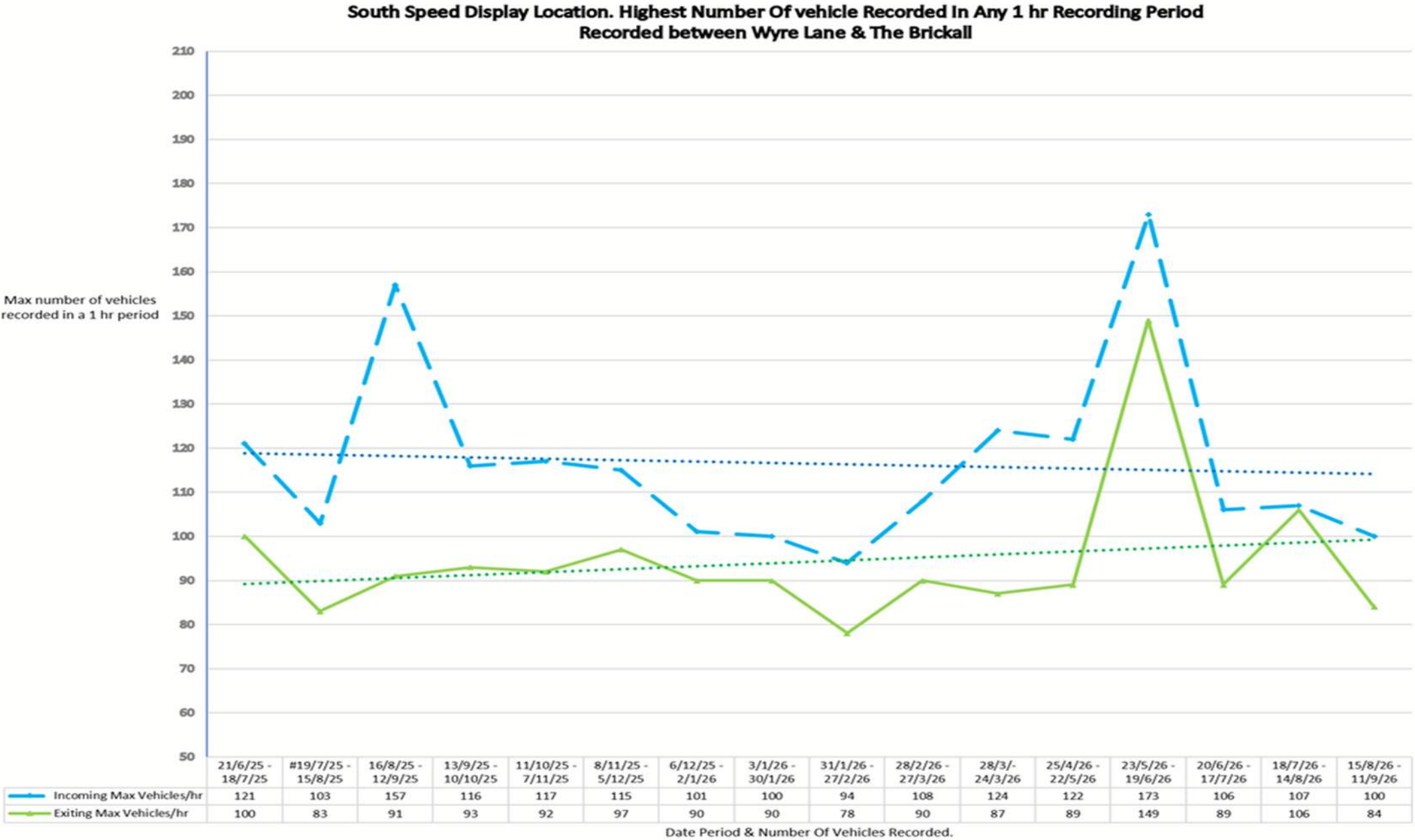
MAXIMUM NUMBER OF VEHICLES IN ANY 1 hr PERIOD (Trends shows by the dotted lines)

The highest volume of traffic through the village in any 1 hr period includes traffice from the annual Porterbrook Rail Live exhibition in June each year, giving a spike of vehicles making their way though Long Marston.



MAXIMUM NUMBER OF VEHICLES IN ANY 1 hr PERIOD (Trends shows by the dotted lines)

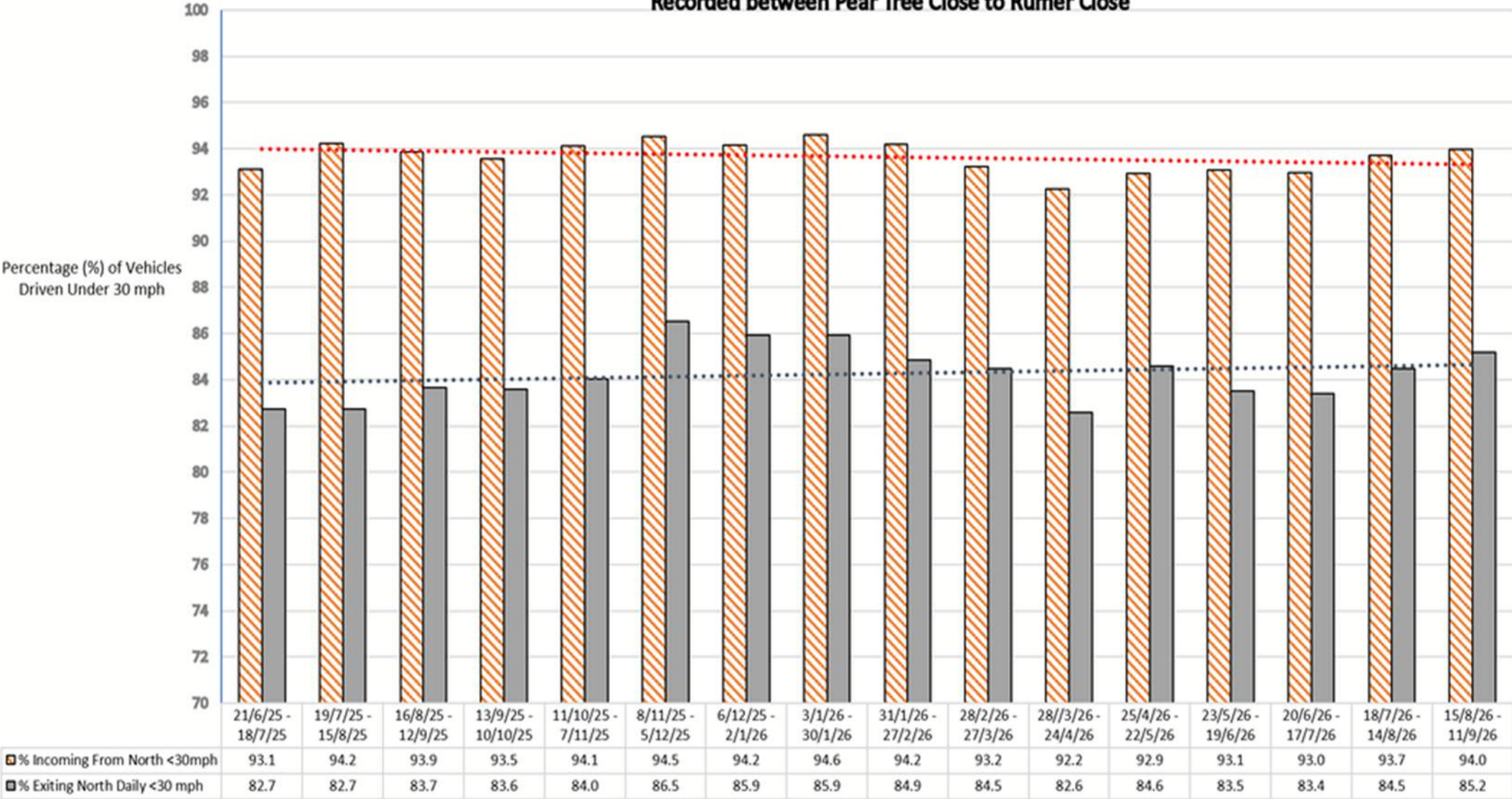
The highest volume of traffic through the village in any 1 hr period includes traffice from the annual Porterbrook Rail Live exhibition in June each year, giving a spike of vehicles making their way though Long Marston.



PERCENTAGE OF VEHICLES BELOW 30MPH (Trends shows by the dotted lines)

The reason for the lower percentage of exiting vehicles being within the 30mph range (when compared to the incoming percentage) is because the outgoing vehicles do not currently have to slow down to navigate any traffic calming build outs or the speed warning signs

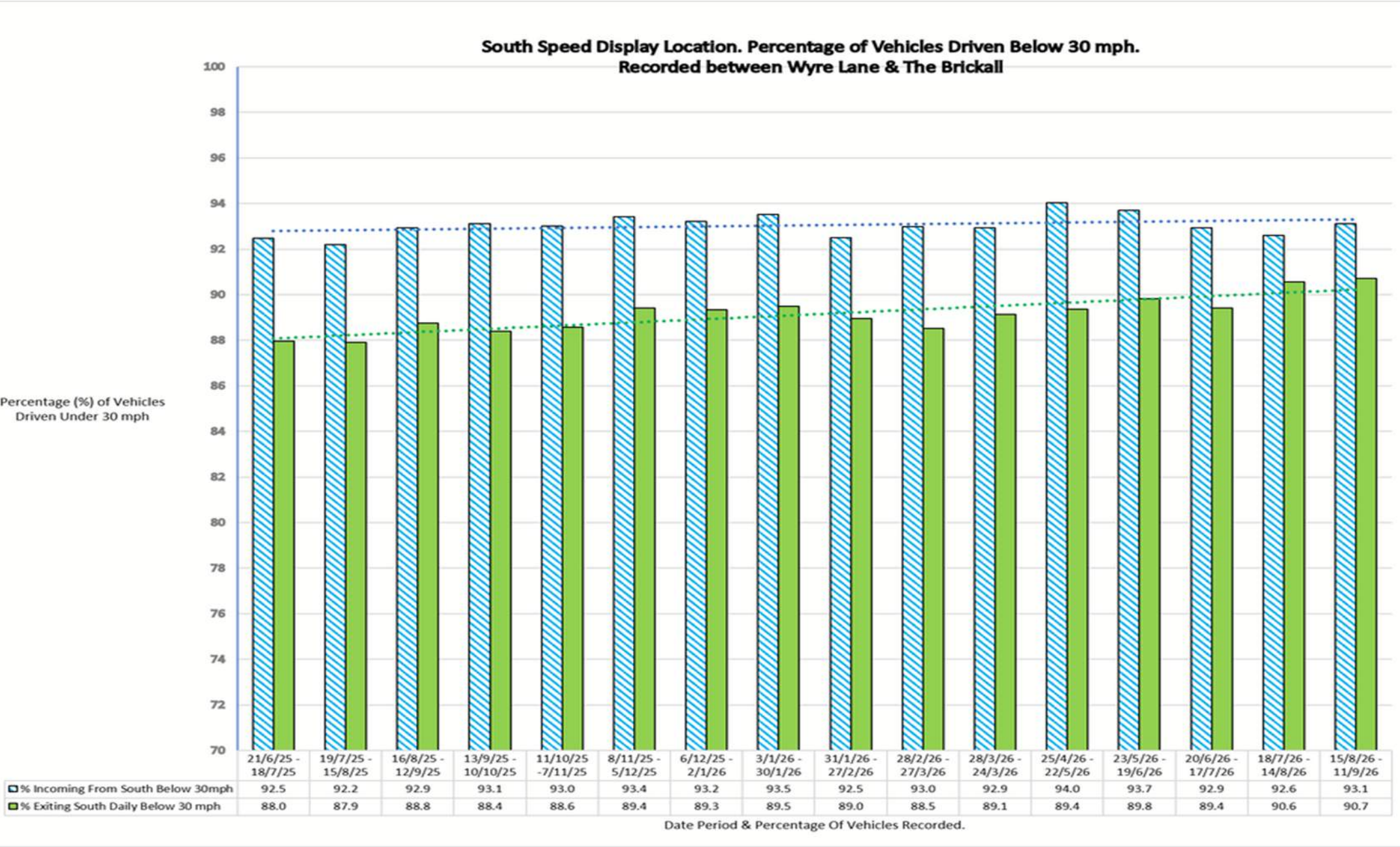
**North Speed Display Location. Percentage of Vehicles Driven Below 30 mph.
Recorded between Pear Tree Close to Rumer Close**



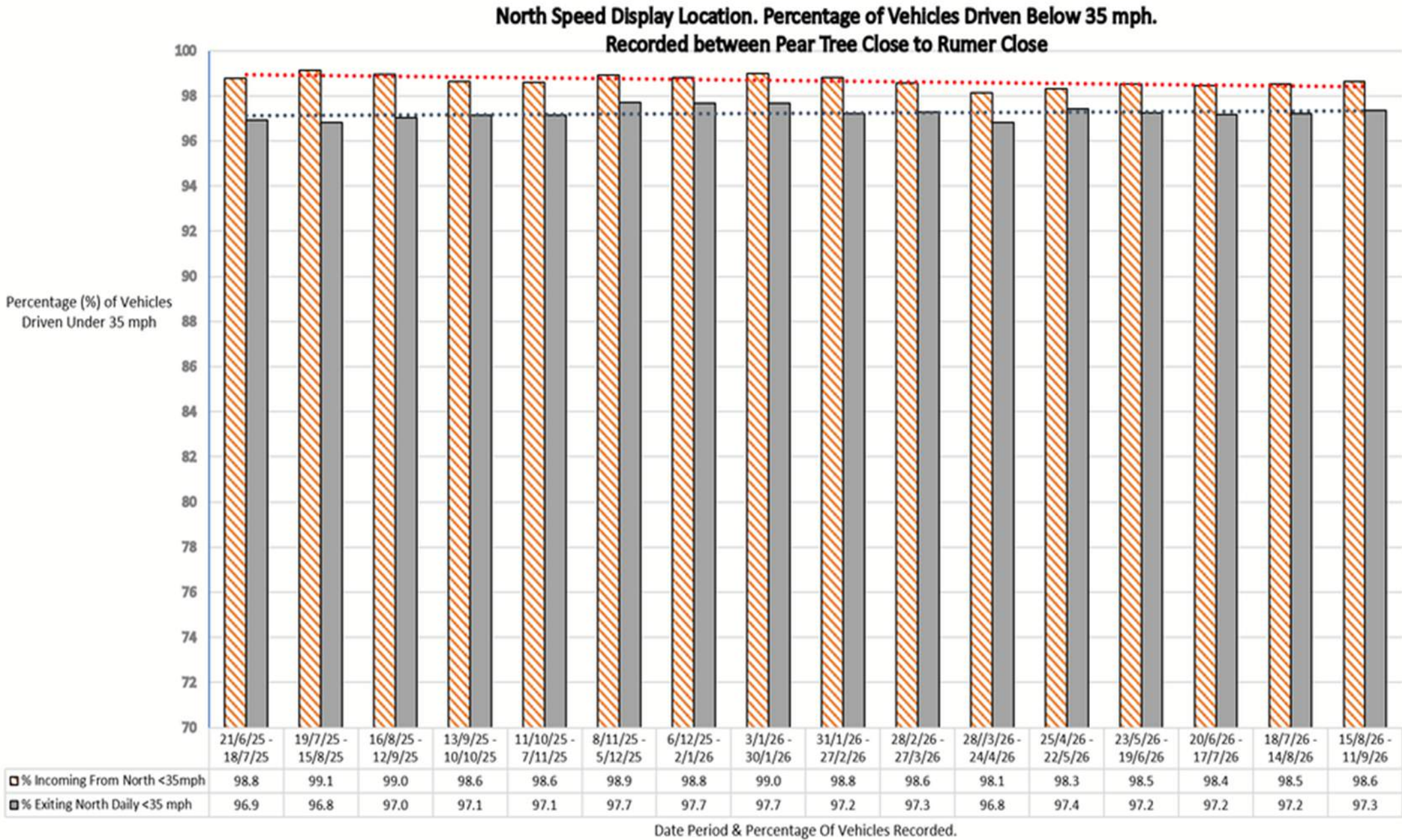
Date Period & Percentage Of Vehicles Recorded.

PERCENTAGE OF VEHICLES BELOW 30MPH (Trends shows by the dotted lines)

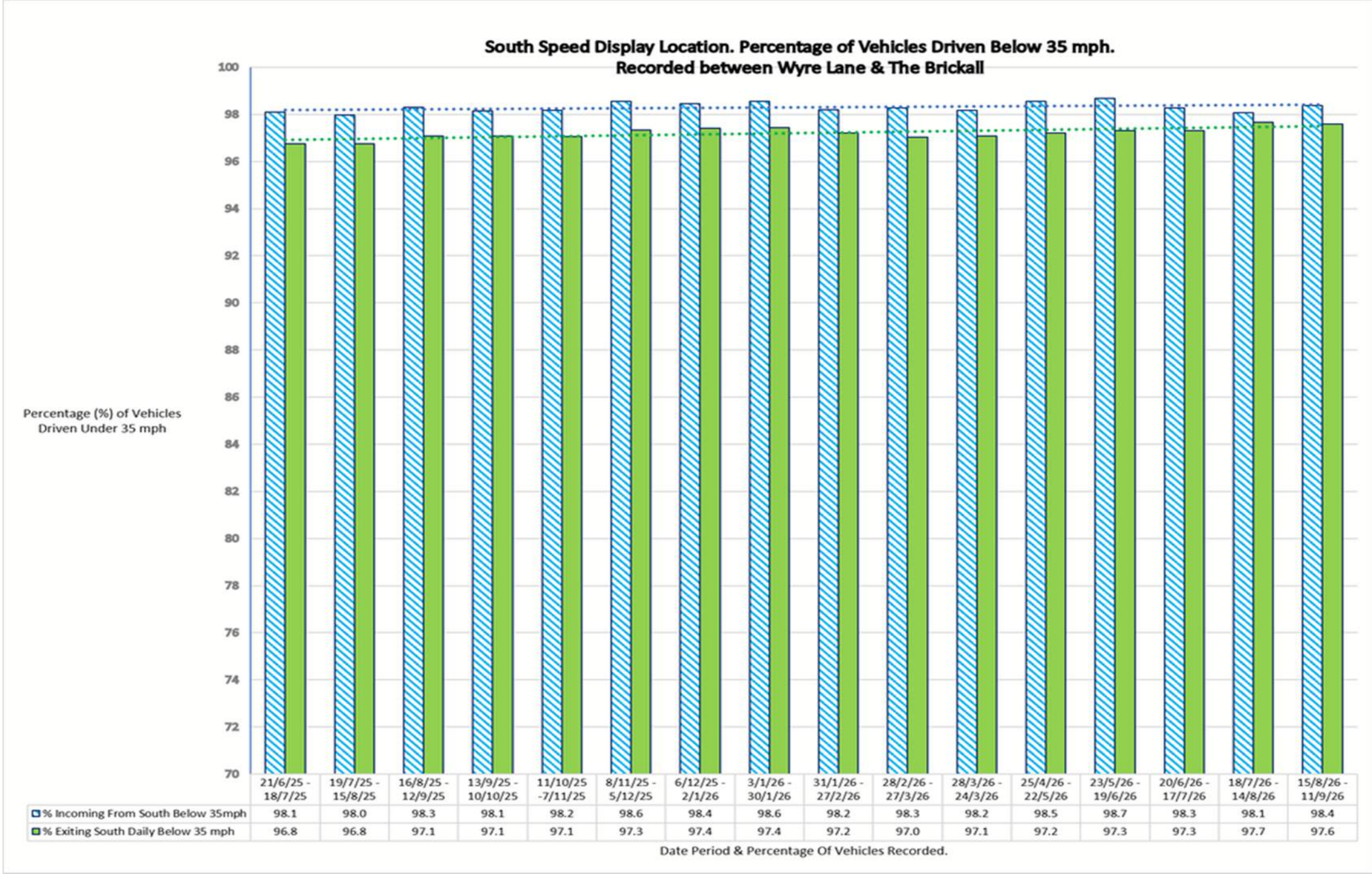
The reason for the lower percentage of exiting vehicles being within the 30mph range (when compared to the incoming percentage) is because the outgoing vehicles do not currently have to slow down to navigate any traffic calming build outs or the speed warning signs



PERCENTAGE OF VEHICLES BELOW 35MPH (Trends shows by the dotted lines)

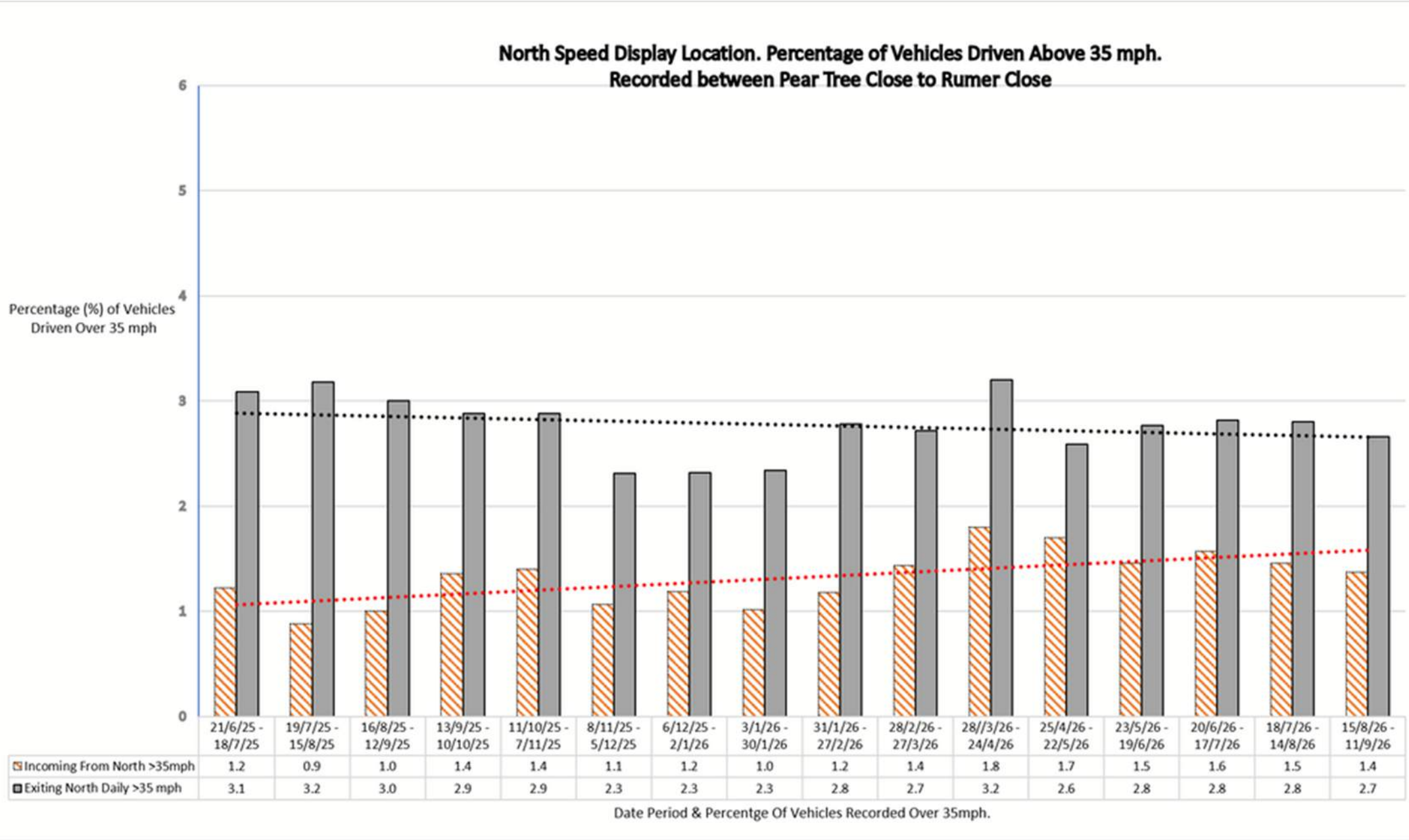


PERCENTAGE OF VEHICLES BELOW 35MPH (Trends shows by the dotted lines)



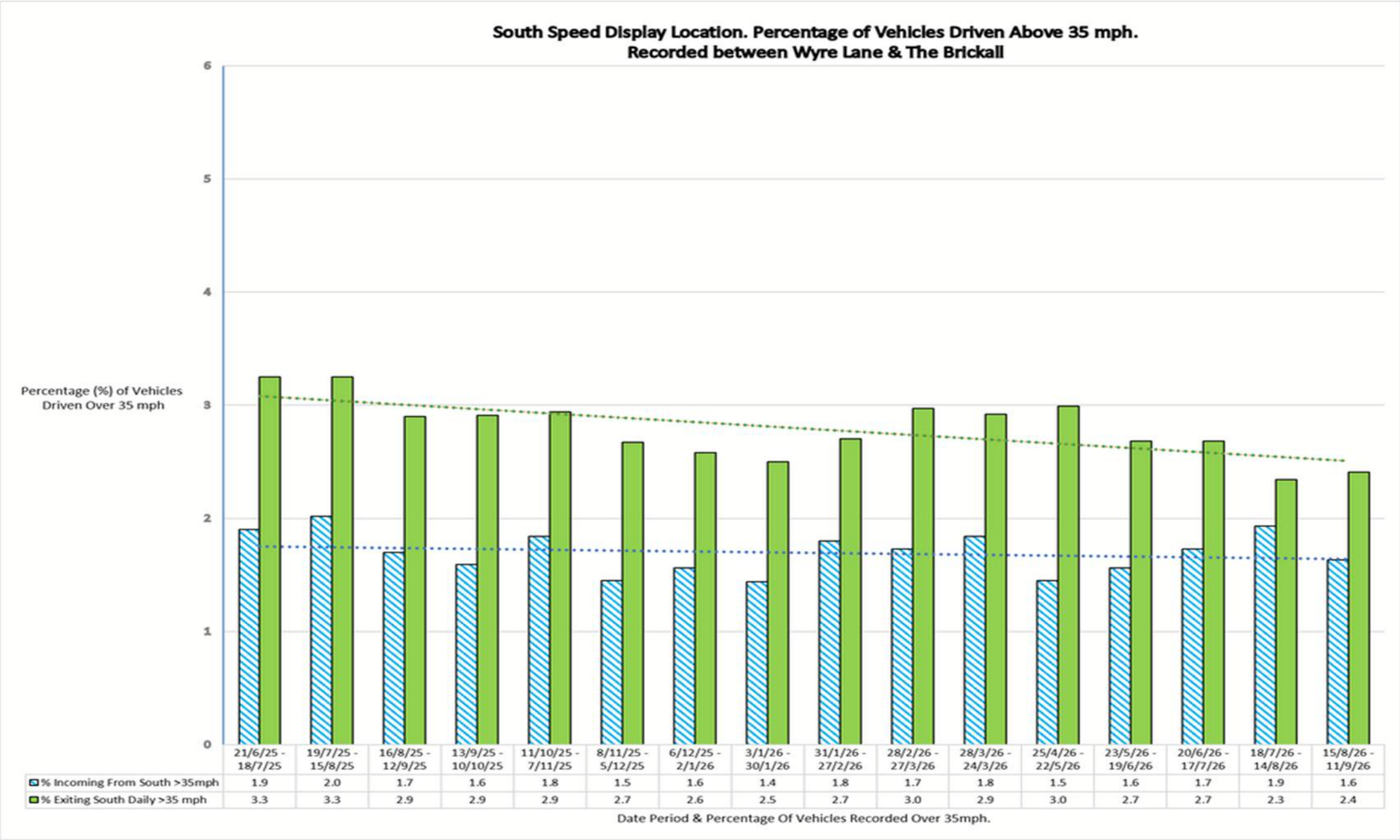
PERCENTAGE OF VEHICLES ABOVE 35MPH (Trends shows by the dotted lines)

35mph is Association of Chief Police Officers (ACPO) threshold speed measurement, referred to and used by law enforcement for 30mph speed limits.



PERCENTAGE OF VEHICLES ABOVE 35MPH (Trends shows by the dotted lines)

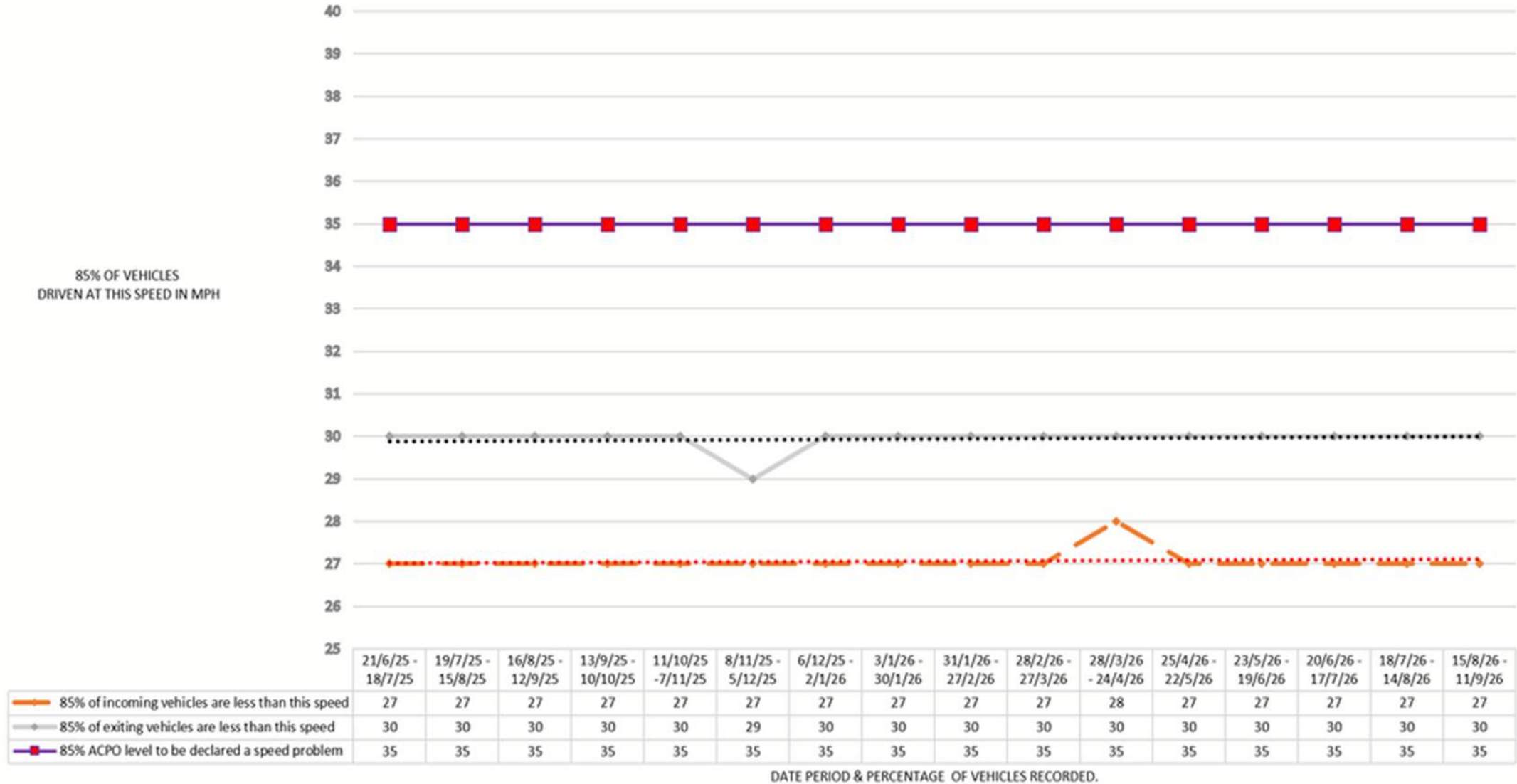
35mph is Association of Chief Police Officers (ACPO) threshold speed measurement, referred to and used by law enforcement for 30mph speed limits.



85TH PERCENTILE [\(Trends shows by the dotted lines\)](#)

85th percentile is also an important measurement. This chart would need to show an 85% percentile speed greater than 35mph, through significant periods of the day for Long Marston to be recognised by Warwick CC as having a speed problem.

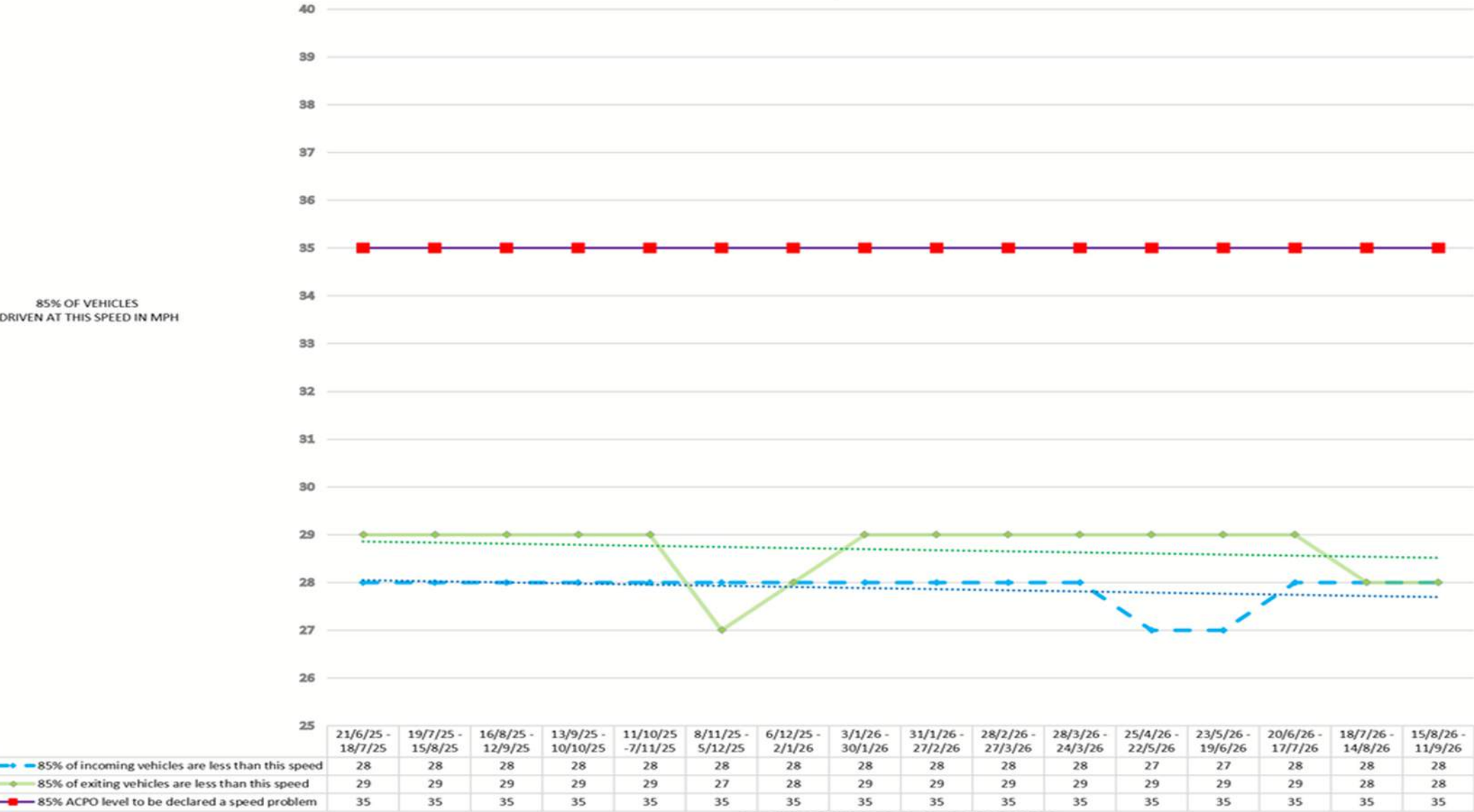
North Speed Display Location. Avg Speed Driven By 85% of Vehicles.
Recorded between Wyre Lane & The Brickall



85TH PERCENTILE [\(Trends shows by the dotted lines\)](#)

85th percentile is also an important measurement. This chart would need to show an 85% percentile speed greater than 35mph, through significant periods of the day for Long Marston to be recognised by Warwick CC as having a speed problem.

South Speed Display Location. Avg Speed Driven By 85% of Vehicles.
Recorded between Wyre Lane & The Brickall



DATE PERIOD & PERCENTAGE OF VEHICLES RECORDED.